

PRESS RELEASE Apogee HypeMiC



Overview

Facts

- Apogee introduces HypeMiC USB Microphone
- Integrated Studio-quality analog compressor
- 24 Bit/96 kHz recording
- Works with iOS, Windows and MacOS
- Integrated headphone output
- Zero latency monitoring
- Premium accessories included

Product

HypeMiC

Brand

Apogee

Exclusive distribution

Sound Service GmbH

Website

www.sound-service.eu
www.apogeedigital.com

Availability

February 2019

Price (MSRP)

474.81 Euro incl.
19% VAT

Media

**Press download incl.
image material**

[www.sound-service.eu/
press-area/press-kits](http://www.sound-service.eu/press-area/press-kits)

Products for review

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Rangsdorf, 24th of January 2019 –

The HypeMiC is the latest addition to the steadily growing range of high-end USB microphones from legendary manufacturer Apogee based in Santa Monica, California. HypeMiC's integrated studio-quality analog compressor and the PureDIGITAL connection leave nothing to be desired when it comes to recording. Just like the Jam+, the HypeMiC offers a headphone output with Blend feature for zero-latency recording. The Apogee HypeMiC comes with generous accessories including a tripod, pop filter, and a sturdy carrying case.

Make Recording Magic Happen with HypeMiC

Ever wonder how your favorite recordings seem to leap from the speaker, with vocals that magically float above even a dense background track? That's compression. HypeMiC features studio-quality analog compression that's easy to use and brings the magic to your vocals, voice-overs, instruments, percussion, and podcasts anything you record! With HypeMiC and your iPhone or computer, you can make amazing recordings on the go.

HypeMiC Highlights

- Studio-quality analog compressor
- PureDIGITAL connection for pristine sound quality up to 24-bit/96kHz
- Premium cardioid condenser microphone capsule
- Headphone output with Blend feature offers zero latency recording
- Premium accessories kit includes tripod, pop filter and carrying case
- No configuration required, just plug in and record with any audio app
- Works with iOS, Mac and PC

Music - Singing

HypeMiC's unique analog compression enhances vocals like no other microphone. The three compression settings available in HypeMiC give you a truly balanced and "mixed" recording, reducing the need for extensive processing and mixing. Capturing your perfect take has never been easier.

Acoustic Instruments

HypeMiC brings a new level of smoothness and warmth to acoustic instrument recording. Varying compression levels allow you to capture the fullest tone of your instrument without compromise. Built for high SPL levels, HypeMiC provides greater clarity and detail when recording loud acoustic instruments from drums to horns to choirs.

Voice/Audio for Video

Podcasts, Voiceovers, Interviews, YouTube performances, Live streaming & Conference calls

Ideal for livestreaming, podcasts and broadcasts, HypeMiC balances audio dynamics for greater clarity resulting in better 'broadcast ready' recordings. HypeMiC is compatible with any Mac/PC and iOS app that allows you to select an audio device so you're never without a pro studio when you are on the go.

Speciality Recording

HypeMiC analog output

HypeMiC is an awesome way to introduce new sounds into your recordings and mixes. You can send audio out of the HypeMiC stereo output into a mixer, audio interface and stand-alone recorder to capture the unique and bold sound of HypeMiC's compression settings.

Compression Settings

HypeMiC offers 3 analog compression settings, all accessible from the front panel control knob:

Shape it (least)

The minimal amount of compression, great for shaping the vocals and instruments in your music recordings

Squeeze it (Medium)

Great for podcasts, interviews and streaming when you want to squeeze a little more pop out of your voice

Smash it (High)

Great for voice recording when you really want to smash it for that big broadcast sound.

Try all settings with any source and adjust to your taste. Set your level before you select your compression setting and remember that compression will accentuate any noise that's around you while you are recording.

Sing Without Delay

The Blend feature lets you listen and record with zero latency.

Like its cousins, Jam+ and MiC+, HypeMiC also features an 1/8" stereo headphone output and Blend function for zero latency monitoring. The Blend button allows you to easily adjust how much direct signal input (sound going into the microphone) you hear mixed with software playback (sound coming out of your computer), enabling you to dial in the perfect mix.

Listen with More Level

Whether you're monitoring as you play and record with your favorite app, or streaming audio, the stereo output on HypeMiC dramatically improves the playback quality of your audio. With high resolution sample rates up to 96k and ample headroom, HypeMiC delivers incredible clarity and plenty of volume to your headphones or powered speakers.

It's a Microphone, Compressor, Preamp & Converter

Four products in one small package

HypeMiC combines a microphone, analog compressor, microphone preamp and A/D and D/A converters into one compact device. Apogee has carefully designed each part of HypeMiC to deliver the highest quality signal possible with the lowest noise.

Premium Accessories

With a carry case, custom pop filter and premium desktop tripod, HypeMiC comes with everything you need to make amazing recordings on the go.

System Requirements

- Mac OS 10.9 or later
 - Computer: Mac, with an Intel processor
 - Memory: 2 GB of RAM minimum
 - Connection/power: USB port on computer
- Windows 10 or later
 - ASIO4ALL driver (required for professional applications only)
 - Computer: Windows PC with Intel/AMD x86-64 processor
 - Memory: 4GB of RAM minimum
 - Connection/power: USB port on computer
- iOS 9 or later
 - iPhone XS Max, iPhone XS, iPhone XR
 - iPhone X,
 - iPhone 8 Plus, iPhone 8,
 - iPhone 7 Plus, iPhone 7,
 - iPhone SE, iPhone 6s Plus, iPhone 6s,
 - iPhone 6 Plus, iPhone 6,
 - iPhone 5s, iPhone 5c, iPhone 5,
 - iPad Pro 10.5-inch, iPad Pro 12.9-inch (2nd generation),
 - iPad Pro 9.7-inch, iPad Pro 12.9-inch,
 - iPad Air 2, iPad Air,
 - iPad mini 4, iPad mini 3, iPad mini 2, iPad mini,
 - iPad (6th generation), iPad (5th generation),
 - iPad (4th generation),
 - iPod touch (6th generation), iPod touch (5th generation)

PRESS RELEASE

Apogee HypeMiC

In the Box

- Apogee HypeMiC
- Desktop tripod
- Microphone stand adapter
- Pop filter
- Carry case
- Micro-USB to USB-C cable
- Micro-USB to USB-A cable
- Micro B-to-Lightning cable
- Quick start guide

Product Dimensions

- Length: 124 mm
- Width: 38 mm
- Depth: 38 mm

Weight

- 0.20 kg

About the Company Sound Service GmbH

Founded in 1983, the Berlin based Sound Service GmbH has been growing steadily from a one-product-distributor (MFB Fricke; the world's first digital drum machine) to one of the major independent german distribution companies for musical instruments recording studio equipment and PA, Lightning and DJ products. Today Sound Service is one of the leading distribution companies in Europe with exclusive distribution rights for a lot of the A-List MI-brands covering most of the countries in Europe.